## CONTRACT



**WCWG** 2 Pai Park Suite A Greensboro, NC 27409

And:

Alt Order # Contract / Revision Product ROY COOPER NC ATG (336) 307-4900 **Contract Dates** 10/25/16 - 10/31/16 Advertiser

Greer, Margolis, Mitchell & Burns - GMMB 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

> PRE-EMPTIBLE WITH 48 HOURS NOTICE

	01034	1		00414030	
Product					
ROY COOPER NC ATG 56	49 ADD				
Contract Dates	Estimate #				
10/25/16 - 10/31/16	5649				
Advertiser	-		Ori	ginal Date /	Revision
Poli/R Cooper/D/Gov/NC			1	0/12/16	/ 10/12/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	wcwg	Telere	N c	ashington I	TeleRep Washi
	Special Hand	ing			
	Demographic				
	Adults 35+				
	IDB#	Advert 297	isei	<u>Code</u>	Product Code 317
ŧ	Agency Ref	•		Advertiser	Ref
			_		

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days		Type Spots	Amount
N 1 WCWG10/25/16 10/31/16 M-F 1p-2p	1:00 PM-2:00 PM	:30	NM 1	\$14.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$14.00			
Week: 10/25/16 10/31/16 MTWTF 1		:30	NM 1	\$25.00
N 2 WCWG10/25/16 10/31/16 M-F 10p-1030p Start Date End Date Weekdays Spots/Week	10:00 PM-10:30 PN Rate	:30	INIVI	\$25.00
Week: 10/25/16 10/31/16 MTWTF 1	\$25.00			
N 3 WCWG10/25/16 10/31/16 M-F 1030p-11p	10:30 PM-11:00 PN	:30	NM 1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$25.00			
VIOSIL TOLESTIC TOLESTIC	11:00 PM-11:30 PN	:30	NM 1	\$25.00
N 4 WCWG10/25/16 10/31/16 M-F 11p-1130p Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	Ψ23.00
Week: 10/25/16 10/31/16 MTWTF 1	\$25.00			
N 5 WCWG10/25/16 10/31/16 M-F 1130p-12a	11:30 PM-12:00 XN	:30	NM 1	\$25.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$25.00			
Veek. 10/23/10 10/01/10 11/4/1		:30	NM 1	\$12.00
N 6 WCWG10/25/16 10/31/16 M-F 11a-12p Start Date End Date Weekdays Spots/Week	11:00 AM-12:00 PN Rate	.50	INIVI	\$12.00
Week: 10/25/16 10/31/16 MTWTF 1	\$12.00			
N 7 WCWG10/25/16 10/31/16 M-F 12p-1p	12:00 PM-1:00 PM	:30	NM 1	\$10.00
Start Date End Date Weekdays Spots/Week				
VVECK. 10/23/10 10/31/10 MINT	\$10.00	:30	NM 1	\$15.00
N 8 WCWG10/25/16 10/31/16 M-F 2p-3p Start Date End Date Weekdays Spots/Week	2:00 PM-3:00 PM Rate	.30	NIVI	\$15.00
Week: 10/25/16 10/31/16 MTWTF 1	\$15.00			
N 9 WCWG10/25/16 10/31/16 M-F 4p-5p	4:00 PM-5:00 PM	:30	NM 1	\$10.00
Start Date				
Week: 10/25/16 10/31/16 MTWTF 1	\$10.00	:30	NM 1	\$30.00
N 10 WCWG10/25/16 10/31/16 M-F 6p-630p Start Date End Date Weekdays Spots/Week	6:00 PM-6:30 PM Rate	:30	INIVI	\$30.00
Week: 10/25/16 10/31/16 MTWTF 1	\$30.00			
N 11 WCWG10/25/16 10/31/16 M-F 630p-7p	6:30 PM-7:00 PM	:30	NM 1	\$30.00
Start Date End Date Weekdays Spots/Week				
Week: 10/25/16 10/31/16 MTWTF 1	\$30.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



**WCWG** 2 Pai Park Suite A Greensboro, NC 27409 (336) 307-4900

	Contract / Revision	Alt Order #
	61894 /	08414638
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	ROY COOPER NC AT	G 5649

Advertiser	Original Date / Revision			
Poli/R Cooper/D/Gov/NC	10/12/16 / 10/12/16			

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	te Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		T		
N 12 WCWG10/25/16 10/31/16 M-F 7p-730p  Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16 MTWTF 1	7:00 PM-7:30 PM <u>Rate</u> \$35.00	:30	NM	1	\$35.00
N 13 WCWG10/25/16 10/31/16 M-F 730p-8p  Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16 MTWTF 1	7:30 PM-8:00 PM <u>Rate</u> \$35.00	:30	NM	1	\$35.00
N 14 WCWG10/25/16 10/31/16 M-F 9a-10a  Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16 MTWTF 1	9:00 AM-10:00 AM <u>Rate</u> \$12.00	:30	NM	*1	\$12.00
N 15 WCWG10/29/16 10/29/16 Sa 2p-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	2:00 PM-4:00 PM <u>Rate</u> \$15.00	:30	NM	1	\$15.00
N 16 WCWG10/29/16 10/29/16 Sa 6p-7p  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161- 1	6:00 PM-7:00 PM <u>Rate</u> \$12.00	:30	NM	₹1	\$12.00
N 17 WCWG10/30/16 10/30/16 Su 12p-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	12p-5p <u>Rate</u> \$15.00	:30	NM	1	\$15.00
N 18 WCWG10/30/16 10/30/16 Su 8p-9p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	8:00 PM-9:00 PM <u>Rate</u> \$10.00	:30	NM	1	\$10.00
		Totals		18	\$355.00

Time Period		# of Spots	Gross Amount	Net Amount	
09/26/16	-10/30/16	13	\$246.00	\$209.10	
10/31/16	-10/31/16	5	\$109.00	\$92.65	
Totals	- Illinois - 28m - 25m	18	\$355.00	\$301.75	

Signature:	PRE-EMPTIBLE WITH 40 HOURS NOTICE	Date:	
Signature.		Dutc	